



CXO300
diesel

**THE
REVOLUTION
BEGINS**

Built with purpose

CXO300 – the world's first
300hp diesel outboard

 **COX**

**Introducing the CXO300
diesel outboard
- exceptional
performance with
the reassurance of
proven V8 diesel
technology**



CXO300 – the world's first
300hp diesel outboard

coxmarine.com



25% LESS FUEL



300HP



480FT.LB TORQUE



V8 ENGINE



3x LONGER LIFE



COMMERCIALLY RATED

CXO300
Company snapshot



CXO300 – the world's first
300hp diesel outboard

COX POWERTRAIN



**£85m
investment**



**49 expert
engineers**



**Privately
owned**



**Founded
in 2007**



**Located in the
United Kingdom**



**Cox representation
in 100 countries**

CXO300

A story of British innovation

• **2007**

HOW IT ALL BEGAN

Motor racing engineer David Cox formed Cox Powertrain with a vision to develop lightweight diesel engines using F1 technology.

• **2008**

VISION TURNED INTO REALITY

Charles Good starts as Chairman for Cox and initiates the path towards diesel outboards and achieves £5m investment through private financial funding.

• **2010**

FIRST FIRE

The first fire of Cox's concept engine and commencement of designs for the Alpha engine.

CXO300 – the world's first
300hp diesel outboard

coxmarine.com

• 2013

ALPHA ENGINE

Alpha engine demonstrations begin and a more defined beta design was developed

• 2014

SIGNIFICANT GROWTH

Tim Routsis became CEO, driving the business on and taking on new premises at Shoreham (Brighton City) Airport.

• 2016

DISTRIBUTION NETWORK

Work to secure a global distributor network commences with an expected 40 distributors worldwide to support the CXO300.

• 2018

GLOBAL LAUNCH

The first pre-production units of the CXO300 were built, with landmark validation programmes starting from key marine influencers. The CXO300 launched globally in November 2018.

CX^o300
Diesel reliability

FULLY COMMITTED TO OUR PRODUCTS

CX^o300 – the world's first
300hp diesel outboard

coxmarine.com



NORTH AMERICA / INTERNATIONAL

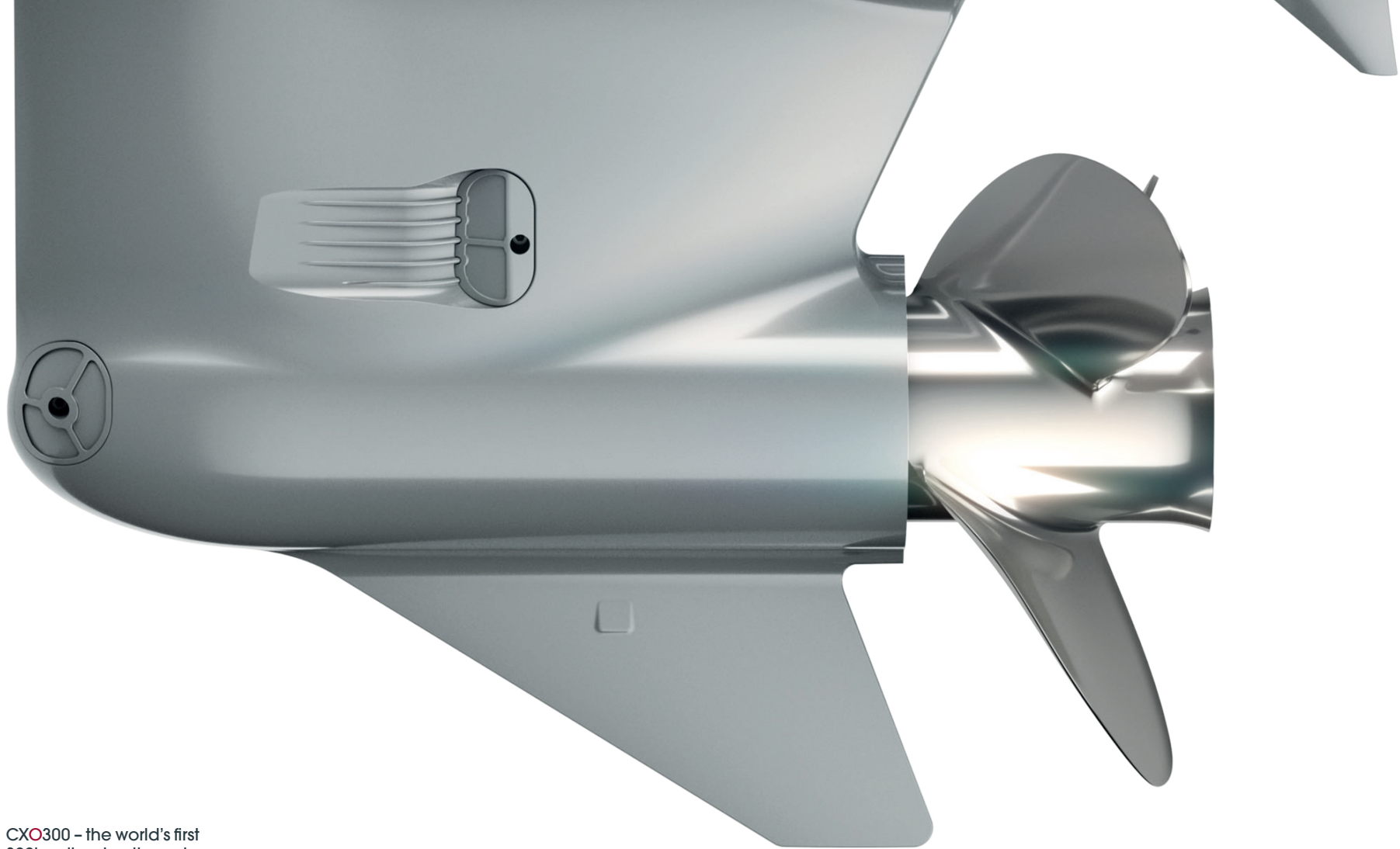


**Recreational warranty
5 years**



**Commercial warranty
12 months / 1000 hours**

COX



CXO300 – the world's first
300hp diesel outboard

RETROFIT COMPATIBILITY

Although the first of its kind, as the most powerful diesel outboard brought to the market, the CXO300 has been developed to be compatible with existing industry standards – making it as easy to install on a wide range of vessels as any gasoline outboard.



DIESEL

Standard pump diesel.



NMEA

NMEA 2000 compatible.



TRANSOM

Standard outboard fitting layout. 6-bolt mounting with multi-hole adjustment.



PROP

Off the shelf. Maximum propeller diameter 16". 1.25" shaft / 19 tooth.



STEERING

Compatible with all Seastar EPS steering.



CXO300
World class

REDEFINING THE STANDARDS IN SERVICE

When purchasing a Cox diesel outboard you are buying more than an engine, you are acquiring a new level of service and care that comes standard with all our products. We have defined service standards to ensure you don't lose a week's worth of revenue, or that fishing weekend you have been planning for weeks, because your engine is down.

As a result Cox customers will be able to raise a claim through a push of a button and be assigned a case manager whose sole purpose

is to manage the case every step of the way and get your engine up running as quickly as possible. The Cox after sales team will have real time visibility of each and every case to ensure our service standards are being met by our dealer network wherever you are in the world. We offer an engine substitution programs for those customers who cannot afford down time and a true 24/7 customer service to ensure there is always somebody available to attend our customers no matter the time of day, or night.

CXO300 – the world's first
300hp diesel outboard

coxmarine.com

Air filter
Washable and reusable



100A alternator output



4.4l engine

Twin turbo

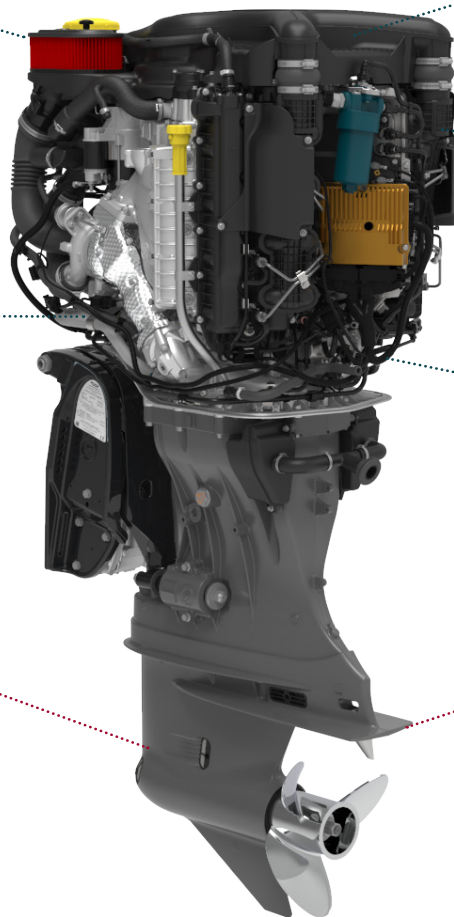


Common rail

Bi-directional transmission



Water pump service
1000 hours



COX

WORLDWIDE DISTRIBUTION NETWORK



100 Countries Covered



35 Distributors

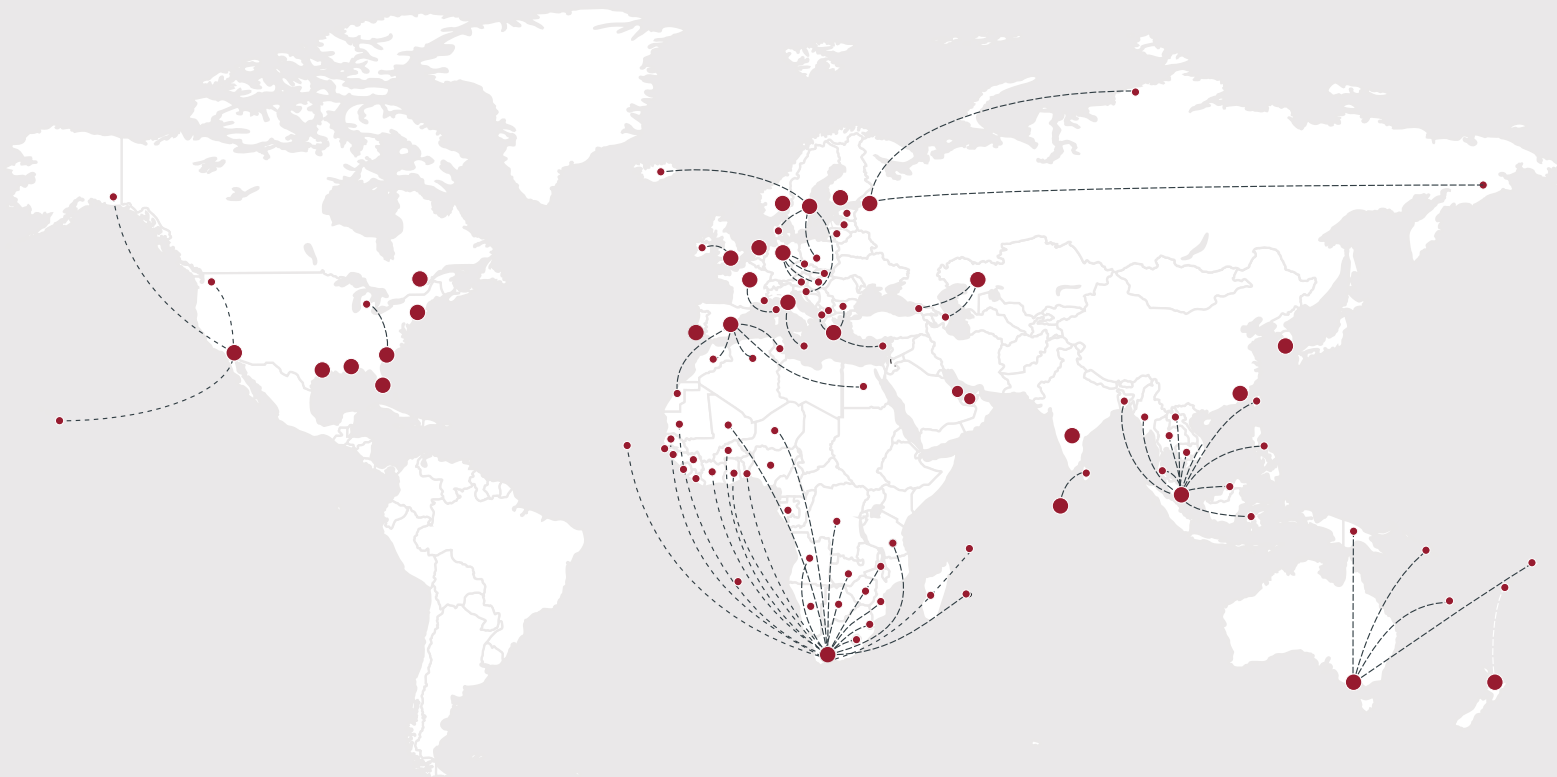


400 Dealers

Cox has worked tirelessly to establish the best possible team of exclusive distributors, covering 100 countries across the globe.

Each has been selected for its reputable standing within the marine industry, both for professional and recreational users. These will be joined by an expansive network of over 400 dealers worldwide who, like the distributors, will be on hand to ensure the highest levels of customer service.

Visit www.coxmarine.com/distributors to find out more about your local distributor.



COX POWERTRAIN LIMITED

The Cecil Pashley Building
8 Cecil Pashley Way
Brighton City Airport
Shoreham-by-Sea, West Sussex
BN43 5FF
United Kingdom

+44 (0) 1273 454 424

marketing@coxpowertrain.com
www.coxmarine.com



@CoxPowertrain



CoxPowertrain



Cox Powertrain



@coxpowertrain

V5 NA/INT

